

Jerusalem Grant Facility - Enmaa

Matching Grant program

Business Plan Form

The facility team prepared the below terms describing the minimum items needed to be included in any submitted business plan/proposal. The form below includes general guidelines for interested applicants requesting funding. The facility shall accept any form of plans submitted if all the sections and items below are covered:

Item	Content
Company's Profile	<ul style="list-style-type: none"> -History of the Company/Business. -Nature of work. -Markets where the business operates. -The main reasons for success. -Competitive advantages. -Explanation of each production line or service provided. -Description of company's/business premises. -Description of level of energy consumption.
Brief about the Management	A short brief about higher management and key staff qualifications, certificates and main Skills.
An overview of the sector in which the business operates	<ul style="list-style-type: none"> -General brief and description about the sector in which the company/business operates. -The most important factors affecting the demand and profitability of enterprises operating in this area. -Risks faced by projects operating in this sector and how the business plans to overcome those risks.
Uses of Funding	<ul style="list-style-type: none"> -Provide feasible and applicable expansion plans, whether improving production, introducing new technology, improving the premises etc., noting that environmentally friendly ideas and solutions that will have a positive financial and nonfinancial impact on the short or long run, will be given higher priorities during the assessment stage. -The size of the beneficiary's contribution (what's the plan to meet the matching requirements, how the beneficiary's contribution will be financed) -Reasons for funding (How the funding will be used – budget breakdown).

	<ul style="list-style-type: none">- The size of beneficiary's contribution (what's the plan to meet the matching requirements, how the beneficiary's contribution will be financed)- Detailed explanation of the developmental impact of financing on the business in terms of: sales/revenues, expenses, profitability, efficiency, introducing new technology, etc.- The timeframe for implementing the proposed business plan.- The number of jobs expected to be created and sustained using the requested fund.
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All information to be shared by applicants is considered confidential and will be used for assessment purposes only, whether the application is accepted or rejected.